



CalypsoSoft Inc

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MarTech Capabilities

# About CalypsoSoft

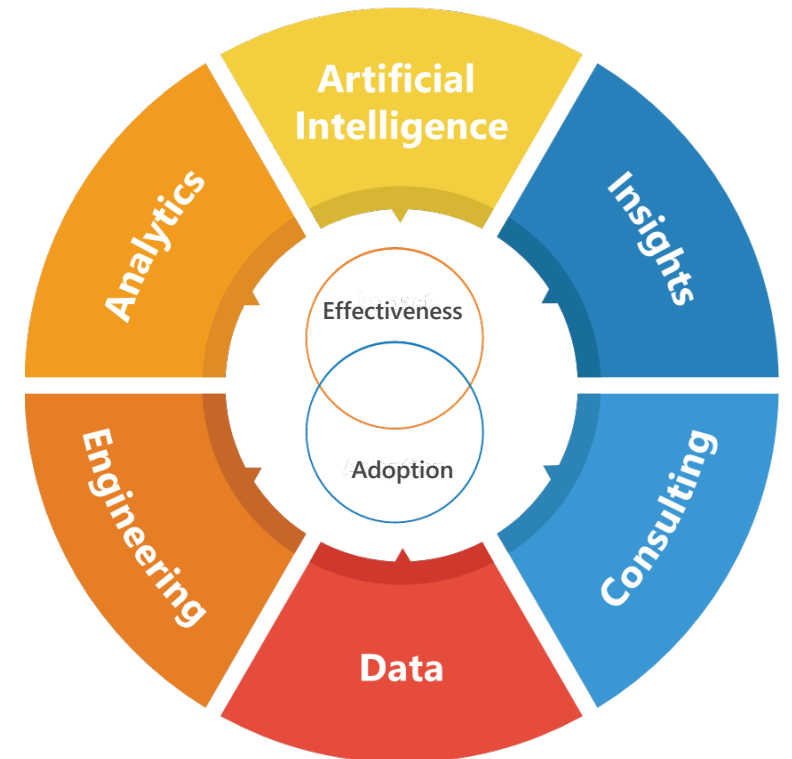
Data, Insights, MarTech and AI company with 25+ multifaced Global personal across locations enabling our clients to make the most effective strategic and tactical moves related to customers, markets.

## Our Mission



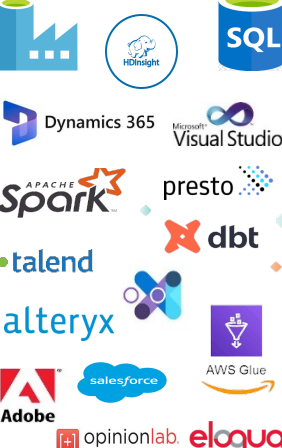

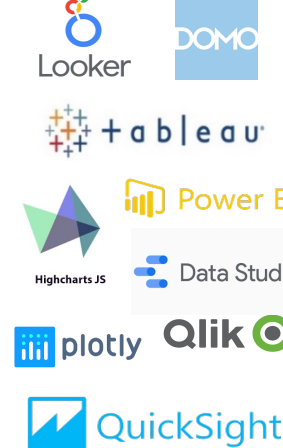

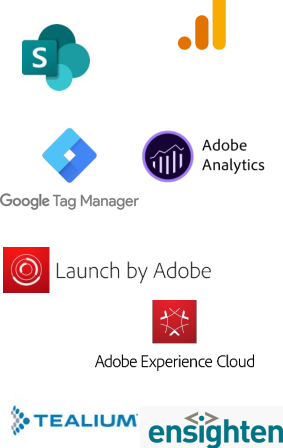
Drive digital transformation for businesses through analytics, insights, MarTech Implementations and artificial intelligence, thereby enabling our clients to make the most effective business decisions

## Our Vision

Drive adoption and business impact. Multiply value delivered to customers 10 times in the next five years.



# People, Tech, BI & Analytics Capability

| Cloud Infrastructure  | Data Ingestion  | Transformation   | Storage & Orch  | Visualization   | ML/AI   | Digital Implementation  |
|---|---|--|---|---|---|---|
|    |    |  |  |                                        |                                    |            |
| <p><b>10+ member team</b><br/>           Cloud Architect<br/>           Data Architect<br/>           Solution Architects<br/>           System Admin</p> | <p><b>15+ member team</b><br/>           Data Engineers<br/>           Devops Engineers</p> <p>Data Engineers<br/>           Devops Architect<br/>           Devops Engineers</p> |  | <p>Data Modeler<br/>           Devops Engineers<br/>           Data Engineer</p>    | <p><b>5+ member team BI</b><br/>           Architect<br/>           BI Engineers<br/>           Data/Business Analyst</p> | <p><b>10+ member team</b><br/>           ML/AI Architect<br/>           ML Engineer<br/>           MLOPS Engineer</p> | <p><b>5 + member team</b><br/>           experienced in marketing tools and CDP platforms</p> |

We have a strong and growing list of delighted clients



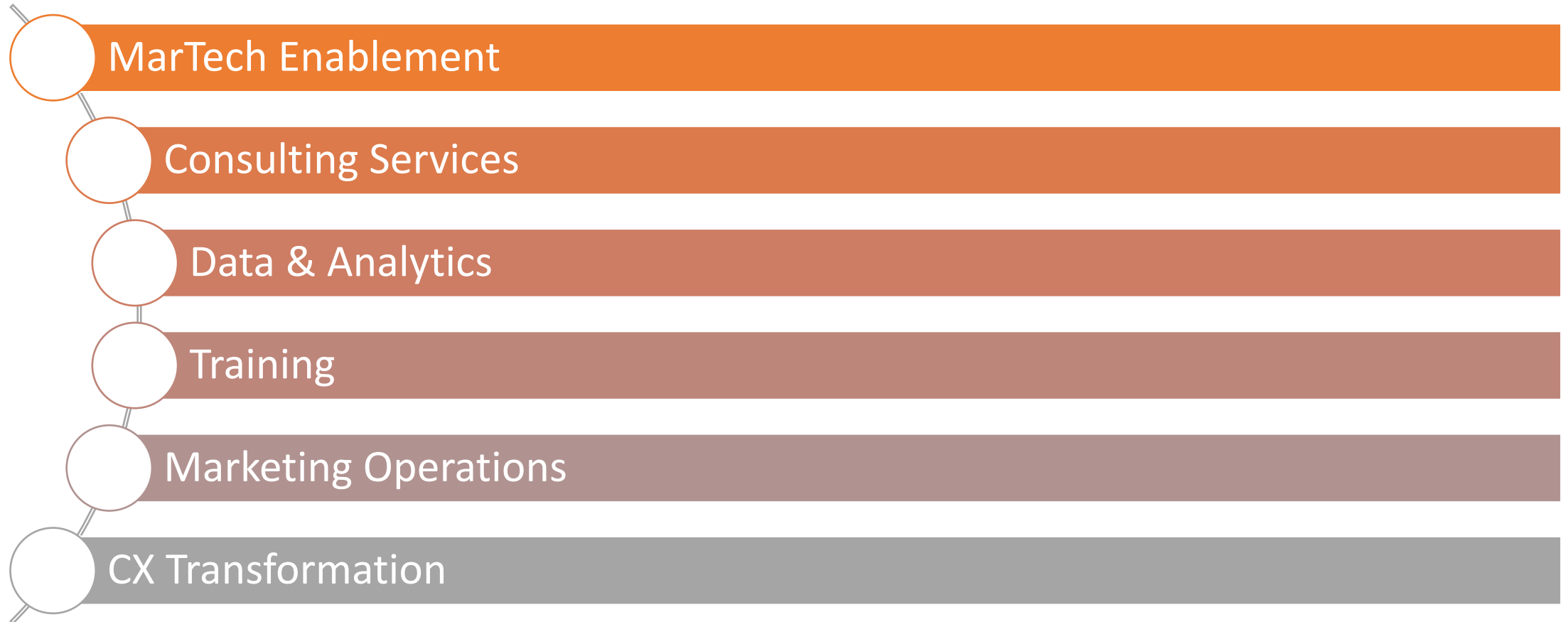
Calypso Soft Inc.

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# Certified Partners



# Digital Transformation Landscape





Thank you

**Sharad Bamzai**

President and COO

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